

Service ID

S00043

**Location**

Austria, Remote

Usability & UX testing

Provider service

Josephinum Research

Link to content<https://agrifoodtef.eu/services/usability-ux-testing>**Type of Sector**

Arable farming, Horticulture, Tree Crops, Viticulture

Accepted type of products

Physical system, Software or AI model

Type of service

Collection of test data, Performance evaluation, Test design, Test setup, Test execution

Description

Our service evaluates both, the physical components and user interface of your product to ensure they meet high usability and user experience standards. Participants from a representative test group perform specific tasks that reflect the product's application, followed by a questionnaire to gather their insights. We analyse these responses to provide you with both qualitative and quantitative feedback in a detailed report. This process helps you fine-tune your product to better meet user needs.

How can the service help you

The service provides insight about the real-world problems of the customers application regarding to usability and user experience of Austrian farmers.

How the service will be delivered

The test can be done on fields of our partner farmers who will also be the participants of the usability and user experience test. For some products we can provide a repetition of the test for the farmer to be more aware of the product. The results of the test can be sent remotely. The customer will also receive metadata about the conditions while testing. Seasonally, the test is possible the whole year depending on the solution to be tested.

Service customisation

The test can be customised for your specific product. In particular, the number of participants in the UI/UX test can be specified.